

# RELIANCE ANIMATION ACADEMY

IPRGENIX, Plot No. 07, Ramganga Vihar, Phase 02 Extension, Moradabad, Uttar Pradesh, 244001

## ADVANCED GREEN SCREEN, CHROMA KEYING & STORYBOARDING REPORT

No. of Students participated: 15

### DISTINGUISHED GUESTS

Mr. Tejonidhi Bhandari (CEO) &  
Mr. Kaustubh Pathak (Manager Admin)

### DATE & TIME

May 23, 2026 | 10:30 AM - 1:00 PM

### FACULTY LEAD

Manish Bhatnagar (Senior Faculty)

### TARGET AUDIENCE & PARTICIPATION

Creative Mind Students (60+ Enrolled)

## EXECUTIVE OVERVIEW

Reliance Animation Academy, Moradabad hosted a comprehensive dual-track technical workshop specifically engineered to transition students from standard content creators into professional visual storytellers. The workshop introduced advanced methodologies across pre-production and active post-production. The dynamic session combined rigorous theoretical instruction on cinematic rules with deep laboratory exercises. At the conclusion of the workshop, executive leaders evaluated student pipelines and distributed participation credentials.

100%

Hands-on Lab Keying  
Execution Success Rate

4 Modules

Covered from Technical Setup  
to Virtual Mattes

Adobe AE

Software Mastery &  
Professional Integration Focus

## वर्कशॉप मुख्य विवरण एवं व्यावहारिक प्रशिक्षण (HINDI REPORT INTEGRATION)

वर्कशॉप के दौरान, मुख्य अतिथि श्री तेजोनिधि भंडारी (CEO) ने उपस्थित छात्रों (Creative Mind Students) से सीधा संवाद किया और उन्हें उद्योग जगत की महत्वपूर्ण अंतर्दृष्टियाँ (Industry Insights) दीं। उन्होंने छात्रों को कुछ विशेष 'टिप्स और ट्रिक्स' बताते हुए रिलायंस एनिमेशन (Reliance Animation) के काम करने के तरीके, स्टूडियो संस्कृति और वैश्विक स्तर पर चल रहे प्रोजेक्ट्स से रूबरू करवाया, जिससे छात्रों को वास्तविक प्रोफेशनल एनवायरनमेंट को समझने का मौका मिला।

इसी क्रम को आगे बढ़ाते हुए, सीनियर फैकल्टी **मनीष भटनागर** ने छात्रों को क्रोमा कीडिंग (Chroma Keying) और green screen रिमूविंग (Green Screen Removing) की उन्नत तकनीकों के बारे में विस्तार से समझाया। इसके बाद, **मनीष भटनागर** के नेतृत्व में छात्रों ने व्यावहारिक प्रशिक्षण (Practical) की शुरुआत की:

- **लाइव प्रोडक्शन और शूटिंग (Live Shooting):** छात्रों ने सबसे पहले संस्थान (Institute) में मौजूद प्रोफेशनल ग्रीन रूम (Green Room) सेटअप का उपयोग किया। वहाँ उन्होंने उचित लाइटिंग और कामना एंगल्स को समझते हुए स्वयं कुछ लाइव शॉट्स शूट किए।
- **कंप्यूटर लैब में पोस्ट-प्रोडक्शन (Lab Execution):** शॉट्स शूट करने के बाद, छात्र नीचे स्थित कंप्यूटर लैब में गए। वहाँ लैब के कंप्यूटरों पर एडोब आफ्टर इफेक्ट्स (Adobe After Effects) सॉफ्टवेयर का उपयोग करके उन्होंने अपनी शूट की गई क्लिप्स से ग्रीन स्क्रीन को सफलतापूर्वक रिमूव (हटाया) किया।
- **बैकग्राउंड रिप्लेसमेंट (Background Replacement):** ग्रीन स्क्रीन हटाने के बाद, छात्रों ने अपनी रचनात्मकता के आधार पर तैयार किए गए दूसरे डिजिटल बैकग्राउंड्स को पीछे लगाया और अपनी फुटेज को एक नया, वास्तविक और सिनेमाई लुक दिया।

## TECHNICAL LABORATORY EXECUTION: GREEN ROOM PRODUCTION & VFX

Under the personal supervision of Lead Faculty **Manish Bhatnagar**, the students executed an end-to-end industry VFX workflow:

- **Live Production & Video Capture:** Students actively utilized the academy's professional Green Room setup. They blocked live actions, framed scenes, and recorded high-definition video clips under targeted lighting conditions to isolate clean exposures.
- **Chroma Key Extraction (Adobe After Effects):** Moving their recorded green room video assets into the post-production laboratory, students deployed professional tools to strip the chroma backdrop. They managed garbage mattes and color-balancing parameters to achieve clear subject separations without losing fine details like motion blur or hair edges.
- **Digital Environment Replacement:** Finally, students designed custom background environments and integrated their green screen footage into those environments. They adjusted camera tracking elements, atmospheric profiles, and light sources to complete a seamless blend.

## PRE-PRODUCTION MODULE: ANIMATION MOVIE STORYBOARDING

- **AI Filmmaking Fundamentals:** Leveraging prompt structures and asset intelligence models to accelerate concept art and layout ideation.
- **Script Analysis & Beat Development:** Breaking textual scripts down into dynamic emotional arcs, camera lenses, angles, and framing layouts before entering digital drawing.
- **Animatic Generation:** Compiling static storyboard panels with temporal track timelines to test narrative pacing and continuity transitions.



Animation Academy

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enquiry.relianceanimation@iprgenix.com  
www.moradabadrelianceacademy.com

## WORKSHOP PROMOTIONAL COLLATERALS (A5 LANDSCAPE STANDARDS)

**FREE WORKSHOP**  
**ADVANCED GREEN SCREEN & CHROMA KEYING.**

Eligibility : Students with *Creative Mind*

**WORKSHOP MODULES**

- Fundamentals & Technical Setup
- Core Keying Techniques (*Practical*)
- Masking & Detail Preservation
- Virtual Environment Integration
- Review & Q&A

**SOFTWARE MASTERY:** **Ae**

- After Effects

**CAREER ADVANCEMENT:**  
Shifting focus from being a **'CONTENT CREATOR'** to a **'VISUAL STORYTELLER.'**

**CORE PHILOSOPHY:** Green Screen is not just about removing a background, it's about creating a believable reality where the only limit is your imagination.

**LEAD FACULTY:** Manish Bhatnagar

**DATE & TIME:** May 23, 2026  
3:00 PM – 5:00 PM

**IPRGENIX, PLOT NO. 07, RAMGANGA VIHAR, PHASE 2 EXTENSION, MORADABAD (244001), UTTAR PRADESH**

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**FREE WORKSHOP**  
**HOW TO STORYBOARD AN ANIMATED MOVIE**  
With

**Mr. Tejonidhi Bhandare**  
CEO of Reliance Animation

**Mr. Kaustubh Pathak**  
Manager Administration & Operations  
(Reliance Animation Studio)

Eligibility : Students with *Creative Mind*

**Workshop Modules**

- Fundamentals of *AI* Filmmaking
- Script Analysis & Beat Sheets (*Practical*)
- Composition & Character Framing
- Animatic Assembly & Timing
- Pitching, Review & Q&A

**Career Advancement:**  
Shifting focus from being a **'CONTENT CREATOR'** to a **'VISUAL STORYTELLER.'**

**Core Philosophy:** Storyboarding is not just about drawing a sequence of panels, it's about engineering the emotional blueprint of a film where every single frame drives the narrative forward.

**Lead Faculty:** Manish Bhatnagar  
**Date & Time:** May 23, 2026 | 10:30 AM – 1:00 PM

**7300502223, 7300503334**  
**@raamoradabad**

**IPRGENIX, PLOT NO. 07, RAMGANGA VIHAR, PHASE 2 EXTENSION, MORADABAD (244001), UTTAR PRADESH.**

Registered Address:

Plot No.B-06, Valecha Chambers, 5th Floor, New Link Road, Near Infinity Mall, Andheri West, Andheri, Mumbai, Maharashtra, India, 40005



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## EVENT EXECUTION GALLERY (STUDENT ACTION RECORDS)



Social Media Posts

**raamoradabad**

# FREE WORKSHOP

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With

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**ANIMATED MOVIE STORYBOARDING - WORKSHOP**

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Turn your imagination into powerful visuals! Join our FREE Animated Movie Storyboarding Workshop and learn the art of storytelling from industry experts.

Date: 23 May 2026  
Moradabad  
Limited Seats Available!

#AnimationWorkshop #Storyboarding #AnimationCareer #CreativeMinds #FreeWorkshop #VisualStorytelling #Moradabad #AnimationStudents

Registered Address:  
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raamoradabad 🎬 Turn imagination into reality with our FREE Advanced Green Screen & Chroma Keying Workshop! Learn how filmmakers and VFX artists create stunning cinematic scenes using pro-level techniques & tools. ✨

Seats are limited — join now and level up your creative game! 🚀

#GreenScreen #ChromaKeying #VFXWorkshop  
#RelianceAnimationAcademy #LearnVFX #Filmmaking  
#AfterEffects #VisualEffectsTraining

*"Shifting focus from being a 'CONTENT CREATOR' to a 'VISUAL STORYTELLER.'"*

## Activity

### 1. Green Screen (Chroma Key) Studio Experience

Participants were introduced to professional green screen production techniques. Students performed in front of a green screen setup and later learned how to replace the background with various virtual environments such as historical locations, movie scenes, news studios, and fantasy worlds using VFX software. This activity provided hands-on exposure to filmmaking and visual effects workflows.

### 2. Virtual Background Transformation Exercise

Students created short video clips and transformed them into immersive cinematic scenes by integrating digital backgrounds, visual effects, and motion graphics. The exercise demonstrated how modern films and digital content are produced using compositing techniques.

All the participants were presented with Certificates of Participation.



#### **Arminder Kaur**

Centre Head

Reliance Animation Academy, Moradabad